

## November Program

Program – **Wednesday**, November 14 – 7:00 p.m.  
Tualatin Public Library Community Room  
18878 SW Martinazzi Ave, Tualatin, OR 97062



### Women Business Owners Panel

Women make up more than 50% of the U.S. population, and they have grown to be 47% of the workforce. They have surpassed men in educational attainment, with over 33% of women having a bachelor's degree or higher. Women control \$14 trillion, or 51%, of U.S. personal wealth and are now the primary source of income in over 40% of households.

In 2012, **women were majority owners of 9.9 million businesses** which generated \$1.4 trillion in sales and employed over 8.4 million individuals. In addition, another 2.5 million businesses were equally-owned by women and men, and they accounted for another \$1.1 trillion in sales and 6.5 million jobs.

Please join us and meet four local business owners who are making a difference at work, at home and in their community.

**Megan DeSalvo, Edge One Media**, works in operations and marketing and is currently the Board Chair for the Tigard Chamber of Commerce.

**Joan Edell, J&J CPAs**, has been an owner in the business for over 25 years and is also active in our community.

**Cheri Frederickson, The Transformative Leader** is a professional coach for individuals and businesses and also owns and runs a second business to share her passion for fitness and balance at all ages as a Nia instructor.

**Sarah Streeter, Specialty Heating and Cooling**, along with her husband, is another long time Tigard business owner. Her 26 years in an industry dominated by men will bring an important perspective.

The panel will discuss key issues for women business owners for 30 minutes and then open the floor to your questions.

*Submitted by Linda Liebenstein*

## December Program

Program – **Saturday, December 8**  
Stockpot Restaurant  
8200 SW Scholls Ferry Rd., Beaverton, OR

### Holiday Luncheon



We will be dining at Stockpot Restaurant on December 8 for our holiday luncheon. We will have selections from a limited menu, which I will share when you confirm. This is always a popular event. It's just fun to get together and socialize. If you want to carpool, please meet at 11:30 at McDonalds in Tigard as usual.

Please let Marian Dunlap know by December 4th if you plan attend.

## Pre-Meeting Dinner

Before our November Branch meeting, members are invited to meet at a restaurant near our meeting space. Please meet at 5:30 at Sharky's Woodfired Mexican Grill, 7715 SW Nyberg St. – Suite D, across the parking lot to the south of the library.

## Directions to Tualatin Public Library

18878 SW Martinazzi Ave, Tualatin, OR 97062

The building is located on the corner of Boones Ferry & Martinazzi. There is parking in front.

IF DRIVING ON PACIFIC HWY 99W:

From Tigard:

- Turn onto Durham Rd., heading east.
- Turn right onto SW Upper Boones Ferry Rd.
- Cross the river bridge into Tualatin.
- Turn left at the first signal onto Martinazzi.
- Then turn left again after one block; it is on your left.

From Sherwood:

- Go east on Tualatin-Sherwood Rd.
- Turn left on Martinazzi and then go two blocks and turn right into the parking lot.

IF DRIVING ON I-5:

- Take Exit 289, Nyberg St. Westbound
- Stay in the far-right lane, past the shopping center.
- Turn right on Martinazzi (at Wells Fargo Bank)
- Go one block and turn right; the building is on your left.

## AAUW Funds — The Heart of AAUW

Once again, we ask you to donate to AAUW Funds. Your donations are tax deductible as charitable contributions for both federal and state taxes. For a donation of \$25 or more, you may name your gift to honor someone living as a Tribute or someone deceased as a Memorial. A card will be sent to the individual being honored. The donation form for the Funds may be found on the last page of this newsletter.

Funds donated prior to the end of this year will be counted for 2018 for both our Tigard Branch and for the individual member's donations.

The AAUW goal is to raise unrestricted funds so that we are prepared to meet current issues facing us as well as issues we may face in the future.

*Joni Whalin, AAUW Funds Chair*

## President's News

I want to share a bit about AAUW's new Strategic Plan with you, and how it relates to our branch. The national plan rests on the pillars of Education & Training, Economic Security, and Leadership. This year, implementation is focusing on economic security. We must have been visionary at our program planning meeting last June when we decided to hear about the equal pay law, to host a panel of women business owners, and to learn how to empower women through salary negotiations. These perfectly align with the national goals.

Our fundraising effort, "Clean Closets for College", was launched in September and clothing and household discards are now being gathered on behalf of our local scholarship at Portland Community College. In this clever fundraising idea, we donate used goods to The Arc Charity and receive money back for our scholarship. This year's goal is \$1500 for a returning woman student at PCC who is majoring in a transfer program. For more information, or to help with collection and pick-up on November 3rd, contact Linda Liebenstein.

We are also encouraging donations to AAUW Funds, the national post-graduate fellowship program. Many years ago, Tigard Area Branch completed a named endowment for an annual career development grant. This year this grant is helping Jocelyn McDaniel study at UW to become a physician's assistant. You will find a donation form on the last pages of this newsletter, as well as descriptions of the various funds. Last year, we ranked first in the state in per capita donations to the Legal Advocacy Fund. I know you will again be generous in supporting women students.

On November 14<sup>th</sup>, come hear our panelists and on December 8<sup>th</sup>, celebrate with us at the Holiday Luncheon. What an exciting and productive year this is developing into for AAUW of Tigard Area!

*Ilga Ross, President*

## Meet Our New Members

We are so excited to welcome five new members! I will introduce three of them in this issue. You can look forward to learning about Dorothy Wilson and Ally Yoshioka in the next issue of our newsletter.

### Meet Allyson Swenker

Allyson, was born in northern Virginia. Before she ever started school, her father's job moved the family to Birmingham, AL, where she began and finished her education.

After she graduated from high school, Allyson went on to get her Bachelor's in pre-med from Auburn University, only to realize she no longer wanted to be a doctor. After a thorough search of USA.Jobs.gov she learned that all the jobs that held the most interest for her required a JD, so she did her graduate studies at Samford School of Law in Birmingham, AL. She got her law degree and passed the bar this year, 2018. Allyson is currently looking for a job, so any referrals would be appreciated. She said she has wanted to move to the Pacific NW for a long time, in part because it is so different from where she grew up.

Allyson shared that she really enjoyed the program about Equal Pay and she plans to become more involved with our branch by encouraging other young professional women to get involved through recruiting and marketing.

### Meet Cheri Fredrickson

Cheri is our newest native Oregonian member. She was born in Salem, the little sister to 3 big brothers, 13, 10, and 7 years older. As a child, she moved quite a lot with her family, but by the time she graduated HS, she was back in Salem.

Cheri got her Bachelors of Science in Speech and Communication from Portland State University. She then moved to eastern Washington where she took graduate courses at Gonzaga.

After working for 3 years at a Civil Engineering firm, she and her husband started their own training company. After her marriage ended, she became a certified professional coach in 2000. She spent the next 11 years focused on individual clients and in recent years she has transitioned more to business coaching.

Cheri was also busy and active as a competitive sailor. She has sailed in many regattas and enjoyed ocean racing for years. Recently she has added Nia coaching, a fitness program, to her list of accomplishments. Cheri will be on the panel of speakers for our November program.

### Meet Madison Yoshioka

Madison, 23 years young, is our second new member born in northern Virginia. Her father's military career moved the family to Hawaii, where she started school. In 2000 the family relocated to Tillamook, her first Oregon home and from there moved to Portland in 2004.

Madison is a Wilson HS graduate and she earned her Bachelors in Liberal Arts from OSU. She then went on to earn her MBA in information systems from Ashford University. During her college years, Madison was active in her AOPi Sorority and in fact helped establish a new chapter at OSU.

Madison is working at a job that may or may not become her career and she is joining our Tigard Branch to "learn about life and stay involved". One last "fun fact", Madison is an accomplished knitter. She has been knitting for 11 years and finds it to be both fun and a great stress reducer.

*Linda Liebenstein, Membership VP*

## Hospitality

I need some volunteers for refreshments for November and April. I need one more person to work with Marlene Milliman for our November 14th meeting, and two people for the Wednesday, April 10th meeting. Thanks for your help.

*Submitted by Linda Talluto, Hospitality Chair*

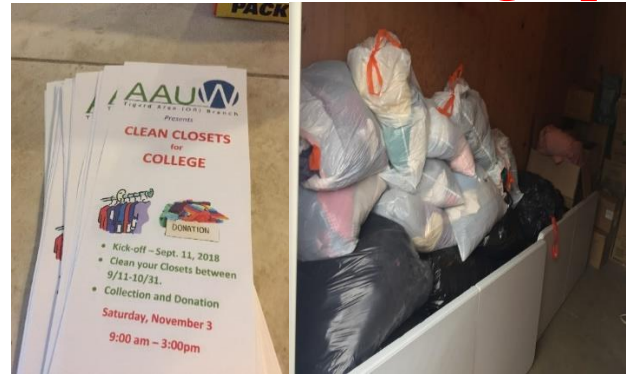
## Breaking Barriers Achievement Award

Do you know a woman who is not an AAUW member who exemplifies our AAUW mission? Or do you work with a community group that demonstrates an impact on women and girls in our state exemplifying our mission? If so, nominate them for the 2019 Breaking Barriers Achievement Award! Applications, due January 15, 2019, are on the AAUW of Oregon website under ABOUT or at <https://aauw-or.aauw.net/aauw-of-oregon-breaking-barriers-award/>.

## Local Scholarship

## Clean Closets for College Donations are Piling Up!!!

We have our scholarship recipient! Her name is Witnie Carter, and she will be majoring in Supply Chain and Logistics, which covers everything from Accounting to Project Management. She would like to serve in the Peace Corps after college to help women and youth develop their economic potential and provide a better quality of life for them and their families. After that she plans to pursue a master's degree in Counseling. She would like to be a counselor for people who have experienced sexual assault or abuse.



Witnie was diagnosed with dyslexia at 26 years old. She attended Northwest Reading Clinic every day for an hour, Monday through Friday. After nine months of intensive tutoring, she graduated from the program in January 2017. This made a dramatic difference in her life. Her exit exam scores were off the charts. She was finally testing at a college level. When she first made the PCC President's List, it was the first time in her life she felt intelligent. Now she volunteers with Start Making a Reader Today, to work with kids at Irvington Elementary who also struggle with reading.

Witnie is a strong woman, who will use her education to better the world. We will hopefully meet her in the spring, when we invite her to one of our meetings.

*Linda Talluto, Local Scholarship Chair*

### Our Branch Website

<http://tigardarea-or.aauw.net>



Please check it out. Randa Blanding is doing a lot to keep our website current and interesting. If you misplace your newsletter, you can find it on the website, along with dates for events. It's all there! You can get to other websites such as AAUW National and AAUW Oregon by linking to our website.

### How are YOUR Closets Looking?

- We are almost to PICK UP! And we are looking good. We have about 100 bags pledged = \$600.00. **Let's do MORE!**
- You can help by donating:
  - Clothing = \$00.20 per pound
  - Sheets, Towels, Blankets, Etc. \$00.20 per pound
  - Housewares & Décor = \$00.10 per pound
  - Toys, Games, & Sporting Goods = \$00.10 per pound
  - Books, CDs, DVDs, Etc. = \$00.02 per pound

**The date is November 3<sup>rd</sup>.**



### November and December Dates

November 1	Northwest Discoveries
November 14	November Program ( <b>Wednesday</b> )
November 16	Lunch Bunch
November 27	Book Group
December 8	Holiday Luncheon ( <b>Saturday</b> )

## Public Policy

### **Ballot Measures – Take Action: Vote NO on Measures 103, 104, 105 and 106!!**

When you receive your Voters' Pamphlet, you may notice AAUW of OR is listed as a signatory to the "NO" statements on measures 103, 104, and 105. It is important that you and your community are informed about what these Ballot Measures are all about, particularly as there is a lot of misinformation circulating about them.

NO to Ballot Measure 106 – It would bar public funding for abortions, which not only restricts reproductive freedom and access to the full spectrum of reproductive services for those who receive coverage through the Oregon Health Plan, but public employees as well. If this Measure is passed, it is only the first step down the road to complete eradication of the right to reproductive choice.

NO to Ballot Measure 104 – It would extend the requirement for a 3/5th majority vote in both the House and Senate in order to enact tax exemptions, credits and deductions. Right now a 3/5th supermajority vote is required to raise revenue, i.e. taxes, and that provision will remain as is. The primary reason we oppose this Measure is that it just does not make sense to mandate fiscal policy via a Constitutional amendment. By focusing attention on each and every legislative vote, it also fosters the winner-take-all, hyper-partisan approach that our political parties feel they must adopt in order to enact their platforms. Even more importantly, we do not need to reduce funding for much needed educational, health care, social services, law enforcement and other services.

NO to Ballot Measure 103 – It would prohibit state and local governments from enacting taxes on "groceries." The Measure is a remedy in search of a problem — there is no effort to impose sales taxes in general or sales taxes on groceries. "Groceries" are defined as "any raw or processed food or beverage intended for human consumption except alcoholic beverages, marijuana products, and tobacco products." The Measure also enshrines a special interest into a constitutionally mandated loophole, which is not a good way to govern and to

manage state budgets. The main group pushing this Measure are manufacturers of sugary drinks and sodas. They want to counter a growing movement for cities to ban such products.

NO to Ballot Measure 105 – This Measure would repeal Oregon law forbidding state resources from being used to apprehend persons violating federal immigration laws. Passage of Measure 105 could open the door to widespread racial profiling and is a "slippery slope" that might embolden those who seek to exclude "others." Nothing in the current law prevents federal authorities from apprehending those violating federal immigration laws.

Be sure to VOTE

*Trish Garner, State Public Policy Chair, Member National Public Policy Committee, AAUW 503-407-2341 [garner37@mac.com](mailto:garner37@mac.com)*



## INTEREST GROUPS



### • **Book Group**

AAUW Book Lovers,

We meet the 4<sup>th</sup> Tuesday of the month and invite any interested members or guests to join in. Just give the event hostess a call so she can plan accordingly.

#### **The Hillbilly Elegy** by J.D. Vance

- November 27<sup>th</sup> at 7:00 pm
- 8275 SW Seneca St., Tualatin
- Hostess and Discussion Leader is Ilga Ross

December - **Happy Holidays!**

Contact: *Linda Liebenstein*



### **Lunch Bunch**

Friday, November 16 at 12 noon

We will be meeting at Hayden's Grill, 8187 SW Tualatin Sherwood Rd., Tualatin on November 16 at 12:00 for lunch.

Marian will be out of town, **so please let Ilga know by Wednesday, November 14 if you will be joining us.**

Usual Contact: *Marian Dunlap*



### • **Northwest Discoveries**

Our tours are on the first Thursday of the month. There will be one tour every other month..

Thursday, November 1: We are going to visit OMSI. They have the King Tut exhibit. It is spectacular. It costs \$18 for seniors. We can see the other exhibits as well. We will go to lunch after. Please let me know how many are interested so I can order tickets. Monday, Oct. 29 is the cutoff date. Lunch to follow.

We will leave from McDonalds at **10:00 a.m.** It is at the corner of Pacific Hwy. and Durham Rd.

Contact: *Janet Bruno*

## **Sunshine Chair**

Feeling ill and suffering is not a pleasant place to be. Sometimes our only comfort is the knowledge that our friends are there for us. We are a small group now and have gotten to know each other and develop friendships. If you know one of us is going through a rough period, let me know so that I can send a card to reassure her that we care.

*Diane Knudsen*

## **AAUW Organizational Statements**

**Mission Statement** – To advance gender equity for women and girls through research, education, and advocacy

**Vision Statement** – Equity for all

**Value promise** – Nonpartisan. Fact-based. Integrity. Inclusion and Intersectionality.

**Diversity Statement** – In principle and practice AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, or disability or class

AAUW FUNDS — THE HEART OF AAUW

Name \_\_\_\_\_



Branch \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Gift Amount \_\_\_\_\_ Date \_\_\_\_\_

Credit my gift to

- #9110 Unrestricted Funds;  #3999 Legal Advocacy Fund;
- #4336 Educational Opportunities Fund;  #4337 Public Policy Fund;
- #9170 Eleanor Roosevelt Fund;  Other # \_\_\_\_\_ (see descriptions sheet)

- **Make checks payable to AAUW Funds.** Give to Joni Whalin, Tigard Area Branch Funds Chair, or mail to AAUW Development Department, P.O. Box 98045, Washington, DC 20090-8045.
- **For Credit Card donations, please complete the following:**

Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on card \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

- **You may also donate securely online at [aauw.org Donate](http://aauw.org/Donate)**

*Contributions are tax-deductible as charitable contributions for federal and state tax purposes.*

Gifts of \$25 or more may be designated to honor a friend or loved one, living or deceased.

This gift is a memorial (deceased)/tribute (living)

to \_\_\_\_\_

Send acknowledgement to: (optional)

Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

## AAUW Fund Names and Numbers by Program Area

**9110** — The AAUW Fund goes to where the need is greatest. Unrestricted gifts to this fund support existing programs and give AAUW the dexterity to act quickly and responsibly in the wake of any new challenges facing women and girls.

**4339** — The Leadership Programs Fund supports programs that develop women’s potential to lead in their schools, communities, and country. It supports all the following tax-deductible programs:

- 2505 — National Conference for College Women Student Leaders (NCCWSL) attendees develop their leadership skills, networks, and ambition at this three-day conference held annually in the Washington, D.C., area. Donations to this fund provide financial assistance to young women who would be otherwise unable to attend the conference.
- 2515 — Campus Action Projects award grants to campus leaders who deliver programs guided by AAUW research to address a gender-based issue in their campus communities.
- 2522 — Elect Her teaches young women leaders to run for student government and future office. This program has increased the number of women running for and winning campus positions.
- 4338 — Start Smart. These salary negotiation workshops provide college women who are approaching the job market with the knowledge and skills to negotiate salaries and benefits.

**4336** — The Educational Opportunities Fund supports educational and lifelong learning opportunities that give women a chance for a lifetime of success. Donations to this fund support the following tax-deductible programs:

- Fellowships and Grants. To support a specific named fellowship or grant, refer to our directory at [www.aauw.org/resource/fellowship-and-grant-fund-directory](http://www.aauw.org/resource/fellowship-and-grant-fund-directory) for the appropriate fund name and number.
- 4371 — Tech Trek educates and inspires rising eighth-grade girls across the country in science, technology, engineering, and math through weeklong camps.

**9170** — The Eleanor Roosevelt Fund supports AAUW research to provide analysis, data, and accurate information about issues that are important to women and girls. Past reports include *Solving the Equation: The Variables for Women’s Success in Engineering and Computing* (2015) and *Graduating to a Pay Gap: The Earnings of Women and Men One Year after College Graduation* (2012).

**3999** — The Legacy Advocacy Fund supports the protection of the legal rights of those who are facing sex discrimination. Donations to this fund support the following tax-deductible programs:

- 9310 — Case support protects LAF plaintiffs by supporting workplace sex discrimination cases.
- 3072 — Travel and Education Grants inform AAUW members through educational programs delivered by LAF plaintiffs and lawyers about legal rights.
- 3500 — Campus Outreach Projects protect college students from discrimination, harassment, and assault through on-campus program grants.

**4337** — The Public Policy Fund supports advocacy for public policies and laws that are fair to women.

**2011** — The AAUW Action Fund advances equity for women and girls through member activism and voter mobilization. These donations are not tax deductible.



**Questions?** Contact the AAUW Development Department at [development@auw.org](mailto:development@auw.org) or 202.728.3307.