**Tigard Women Business Owners Panel**

The American Association of University Women (AAUW) will host four local business owners who are making a difference at work, at home and in their community. This special event will be on Wednesday, November 14. The program will be at 7:00 p.m. at the Tualatin Public Library, [18878 SW Martinazzi Ave, Tualatin, OR 97062](https://www.bing.com/local?lid=YN873x12055034828274023995&id=YN873x12055034828274023995&q=Tualatin+Public+Library&name=Tualatin+Public+Library&cp=45.3843612670898%7e-122.758460998535&ppois=45.3843612670898_-122.758460998535_Tualatin+Public+Library&FORM=SNAPST)

Women make up more than 50% of the U.S. population, and they have grown to be 47% of the workforce. They have surpassed men in educational attainment, with over 33% of women having a bachelor’s degree or higher. Women control $14 trillion, or 51%, of U.S. personal wealth and are now the primary source of income in over 40% of households.

In 2012, **women were majority owners of 9.9 million** **businesses** which generated $1.4 trillion in sales and employed over 8.4 million individuals. In addition, another 2.5 million businesses were equally-owned by women and men, and they accounted for another $1.1 trillion in sales and 6.5 million jobs.

**Megan DeSalvo, Edge One Media**, works in operations and marketing, is the mother of two young children and is currently the Board Chair for the Tigard Chamber of Commerce.

**Joan Edell, J&J CPAs,** has been an owner in the business for over 25 years, recently celebrated her son’s college graduation and is also active in our community.

**Cheri Frederickson, The Transformative Leade,** is a professional coach for individuals and businesses and also owns and runs a second business to share her passion for fitness and balance at all ages as a Nia instructor.

**Sarah Streeter, Specialty Heating and Cooling,** along with her husband, is another long time Tigard business owner. Her 26 years in an industry dominated by men will bring an important perspective.

The panel will discuss key issues for women business owners and then open the floor to your questions.

The program is free and open to the public.

For more information, contact Linda Liebenstein, 503-686-1833